



**The  
Philadelphia  
Gay  
Men's  
Chorus**

PO Box 30185, Philadelphia, PA 19103 · 215.731.9230 · www.pgmc.org · sponsorship@pgmc.org

## Business Sponsorship Form

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Closing Date \_\_\_\_\_

### Instructions

1. Select the level of sponsorship, the orientation and color of the business recognition space, and whether the sponsorship will support the entire season (three concerts) or one concert.
2. Review the guidelines on the reverse for proper submission of materials.
3. Submit this form with payment to sponsorship@pgmc.org or the address above by the closing date (contact sponsorship@pgmc.org for more information).

Business Recognition Space	Orientation	Size	Black & White or Color	Three Concerts	One Concert
Full Page		4 ¾"w x 8"h	<input type="checkbox"/> B/W <input type="checkbox"/> Color	<input type="checkbox"/> \$750	<input type="checkbox"/> \$300
Half Page	<input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical	4 ¾"w x 4"h 2 ¾"w x 8"h	<input type="checkbox"/> B/W <input type="checkbox"/> Color	<input type="checkbox"/> \$450	<input type="checkbox"/> \$175
Quarter Page	<input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical	4 ¾"w x 2"h 2 ¾"w x 4"h	<input type="checkbox"/> B/W <input type="checkbox"/> Color	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100

Participation in our Corporate Signature Circle offers more benefits, including recognition on our website, in newsletters, and at our concerts, as well as tickets to concerts and special events. Participation levels begin at \$1000; more information about participating in the Corporate Signature Circle can be found on the reverse.

## Guidelines

**Digital Files:** All submissions may be in full color or black and white. PDF digital files are the preferred submission standard. Files should be saved at a minimum 300 DPI resolution. Black and white ads should be set to grayscale. Color ads should be set to CMYK. Email digital files to [sponsorship@pgmc.org](mailto:sponsorship@pgmc.org).

**Camera-Ready Material:** Materials must be actual size, without borders, with all type and artwork in place, generated on a laser printer. Business cards are also acceptable. Camera-ready material will be scanned so some reduction in quality may occur.

**Non-Camera-Ready Material:** PGMC can provide desktop publishing services for text-only composition. Non-camera-ready material should be submitted well in advance to allow time for processing.

**Contract and Copy Requirements:** PGMC reserves the right to determine the appropriateness of the business recognition spaces in its concert programs. This includes, but is not limited to, matters of sexual explicitness, religion, and politics. Final determination of content is the responsibility of the PGMC Board of Directors. For those that cannot be printed based on this determination, PGMC will consult with the sponsor to modify the sponsorship.

**Positioning:** With the exception of the inside and outside cover positions, positioning of business recognition spaces is at the discretion of the PGMC.

**Payment:** Payment must be received the appropriate closing date. Please make checks payable to PGMC and mail with this completed form and materials to the attention of Business Sponsorships at the address above.

## Corporate Signature Circle

All Corporate Signature Circle sponsors receive recognition on the Chorus website and a full-page space in concert programs. Additional benefits are outlined below. For more information and to join the Signature Circle, email [development@pgmc.org](mailto:development@pgmc.org).

	Partnering	Principal	Premier	Presenting	Pinnacle
<b>Annual Gift</b>	\$1000	\$2500	\$5000	\$7500	\$10,000
<b>Logo &amp; Link on pgmc.org</b>	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	Home Page
<b>Full-page color ad</b>	1	1 w/ priority placement	1 w/ priority placement	1 w/ priority placement	2, 1 w/ priority placement
<b>VIP Concert Tickets</b>	2 to one concert	2 to all concerts	4 to all concerts	6 to all concerts	8 to all concerts
<b>Showstoppers Admission</b>	1	2	2	4	6
<b>Logo Display at Concerts</b>		X	X	X	X
<b>Logo Included in Newsletter</b>			X	X	X
<b>Promo Materials at Concerts</b>			X	X	X
<b>Mention in Press Releases</b>			X	X	X
<b>Recognition in all promotion</b>			Below title	Below title	Above title (1)
<b>Recognition during welcome at concert</b>			X	X	X
<b>Brotherly Love Concert</b>					X