



# BUSINESS SPONSORSHIP FORM

**The  
Philadelphia  
Gay  
Men's  
Chorus**

2111 Sansom St.  
Philadelphia, PA 19103

1.87.PGMC.SING  
215.731.9230

www.pgmc.org  
info@pgmc.org

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Closing Date \_\_\_\_\_

## INSTRUCTIONS

1. Choose a level of sponsorship.
2. Indicate whether your business will sponsor three concerts (entire season) or a single concert by checking the appropriate box.
3. Indicate the preferred size and orientation for your business recognition space in the concert program by checking the appropriate box.
4. Send this form to the address at left with payment by check made out to "PGMC."

<b>Three Concerts</b>	<b>One Concert</b>	<b>Business Recognition Space</b>
<input type="checkbox"/> \$750	<input type="checkbox"/> \$300	Full Page
<input type="checkbox"/> \$450	<input type="checkbox"/> \$175	Half Page
<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	Quarter Page

Participation in our Corporate Signature Circle offers more benefits, including phone placement of full-page spaces in programs, recognition on our website, in newsletters, and at our concerts, as well as tickets to concerts and special events. Participation levels begin at \$1000; more information about participating in the Corporate Signature Circle can be found on the reverse.



## BUSINESS SPONSORSHIP SPACE GUIDELINES

**DIGITAL FILES:** PDF digital files are the preferred submission standard. Files should be saved at a minimum 300 DPI resolution. Black and white ads should be set to grayscale. Color ads should be set to CMYK. Email digital files to [ads@pgmc.org](mailto:ads@pgmc.org).

**CAMERA-READY MATERIAL:** Materials must be actual size, without borders, with all type and artwork in place, generated on a laser printer. Business cards are also acceptable. Camera-ready material will be scanned so some reduction in quality may occur.

**NON-CAMERA-READY MATERIALS:** PGMC can provide desktop publishing services for text-only ad composition. Non-camera-ready material should be submitted earlier than the closing date to allow time for processing.

**CONTRACT AND COPY REQUIREMENTS:** PGMC reserves the right to determine the appropriateness of the business recognition spaces in its concert programs. This includes, but is not limited to, matters of sexual explicitness, religion, and politics. Final determination of content is the responsibility of PGMC's Board of Directors. For those that cannot be printed based on this determination, PGMC will consult with the sponsor to modify the sponsorship.

**POSITIONING:** With the exception of the inside and outside cover positions, positioning of business recognition spaces is at the discretion of the PGMC.

**PAYMENT:** Payment must be received by the appropriate closing date. Please make checks payable to PGMC and mail it with this completed form and camera-ready materials to PGMC Business Sponsorships, 2111 Sansom Street, Philadelphia, PA 19103-4406.

### BUSINESS RECOGNITION SPACE SIZES

Full Page	4 3/4" w X 8" h
Half Page Horizontal	4 3/4" w X 4" h
Half Page Vertical	2 3/8" w X 8" h
Quarter Page Horizontal	4 3/4" w X 2" h
Quarter Page Vertical	2 3/8" w X 4" h

## CORPORATE SIGNATURE CIRCLE

All Signature Circle participants receive recognition on the Chorus website and a full-page space in concert programs. Additional benefits are outlined below. For more information and to join the Signature Circle, email [development@pgmc.org](mailto:development@pgmc.org).

Partnering	\$1000	2 VIP concert tickets, 1 admission to "Showstoppers"
Principal	\$2500	2 season tickets, 2 admissions to "Showstoppers"
Premier	\$5000	4 season tickets, 2 admissions to "Showstoppers," logo included in newsletter and displayed at concerts, recognition in all promotion
Presenting	\$7500	6 season tickets, 4 admissions to "Showstoppers," logo included in newsletter and displayed at concerts, recognition in all promotion
Pinnacle	\$10,000	2 full-page color spaces, 8 season tickets, 6 admissions to "Showstoppers," logo included in newsletter and displayed at concerts, recognition above title of concerts in all promotion, private concert by Brotherly Love

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