



**The
Philadelphia
Gay
Men's
Chorus**

Philadelphia Gay
Men's Chorus
2111 Sansom Street
Philadelphia, PA 19103

Vice-President of
Development
development@pgmc.org

215.731.9230
www.pgmc.org

BUSINESS SPONSORSHIP FORM

Business _____

Contact _____

Address _____

City _____ State _____ ZIP _____

Telephone _____

FAX _____

E-mail _____

Signature _____

INSTRUCTIONS:

1. Please choose a sponsor level.
2. Indicate whether your business would like to sponsor three concerts (entire season) or a single concert only by checking the appropriate box.
3. Indicate the preferred size and orientation for your business recognition space in the concert program by checking the appropriate box (where applicable).

SPONSORSHIP RATES:

	Three Concerts	Single Concert	Business Recognition Space
Level 1	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$500	Back Cover (color) 4-3/4"w x 8"h
Level 2	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$450	<input type="checkbox"/> Front Inside Cover (color) 4-3/4"w x 8"h <input type="checkbox"/> Back Inside Cover (color) 4-3/4"w x 8"h
Level 3	<input type="checkbox"/> \$960	<input type="checkbox"/> \$400	Full Page Before/After Centerfold (color) 4-3/4"w x 8"h
Level 4	<input type="checkbox"/> \$780	<input type="checkbox"/> \$325	Full Page (B&W) 4-3/4"w x 8"h
Level 5	<input type="checkbox"/> \$400	<input type="checkbox"/> \$165	<input type="checkbox"/> 1/2 Page Horizontal (B&W) 4-3/4"w x 4"h <input type="checkbox"/> 1/2 Page Vertical (B&W) 2-3/8"h x 8"h
Level 6	<input type="checkbox"/> \$200	<input type="checkbox"/> \$85	<input type="checkbox"/> 1/4 Page Horizontal (B&W) 4-3/4"w x 2"h <input type="checkbox"/> 1/4 Page Vertical (B&W) 2-3/8"h x 4"h

Total amount enclosed: \$ _____

Closing date: _____

Please make checks payable to "PGMC"



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BUSINESS SPONSORSHIP SPACE GUIDELINES

DIGITAL FILES: PDF digital files are the preferred submission standard. Files should be saved at a minimum 300 DPI resolution. Black and white ads should be set to grayscale. Color ads should be set to CMYK. E-mail digital files to: ads@pgmc.org

CAMERA-READY MATERIAL: Materials must be actual size, without borders, with all type and artwork in place, generated on a laser printer. Business cards are also acceptable. Camera-ready material will be scanned so some reduction in quality could occur.

NON-CAMERA-READY MATERIALS: PGMC can provide desktop publishing services for text-only ad composition. Non-camera ready material should be submitted earlier than the closing date to allow time for processing.

CONTRACT AND COPY REQUIREMENTS: PGMC reserves the right to determine the appropriateness of the advertising in its concert programs. This includes, but is not limited to, matters of sexual explicitness, religion, and politics. Final determination of ad content is the responsibility of PGMC's board of directors. For ads that cannot be printed based on this determination, PGMC will discuss the matter with the advertiser in an attempt to modify the ad.

POSITIONING OF ADVERTISING: With the exception of the inside and outside cover positions, positioning of advertisements is at the discretion of PGMC.

PAYMENTS: Must be received by the appropriate closing date. Please make checks payable to "PGMC" and mail it with this completed form and camera-ready materials to:

PGMC Business Sponsorships
1315 Spruce Street
Philadelphia, PA 19107

BUSINESS RECOGNITION SPACE SIZES:

Full page..... 4 3/4" w x 8" h

1/2 page horizontal 4 3/4" w x 4" h

1/2 page vertical 2 3/8" w x 8" h

1/4 page horizontal 4 3/4" w x 2" h

1/4 page vertical 2 3/8" w x 4" h