



**The
Philadelphia
Gay
Men's
Chorus**

Philadelphia Gay
Men's Chorus
1315 Spruce Street
Philadelphia, PA 19107

Vice-President of
Development
development@pgmc.org

215.731.9230
www.pgmc.org

BUSINESS SPONSORSHIP FORM

Business _____
Contact _____
Address _____
City _____ State _____ ZIP _____
Telephone _____
FAX _____
E-mail _____
Signature _____

INSTRUCTIONS:

1. Choose a page size and either a color or black and white ad.
2. Indicate whether you wish to advertise in one concert program or two concert programs by checking the appropriate box.

SPONSORSHIP RATES: (Effective February 1, 2008)

Rates shown below reflect a 10% discount for ads placed in each of the next two PGMC concert programs. Color ads subject to limited availability. "DIVALicious" performance dates are March 7th and 8th, 2008; "The Circle of Our Lives" performance date is June 14th, 2008.

COLOR FULL PAGE (4 3/4" w x 8" h)

- One Show - DIVALicious - \$400
- One Show - The Circle of Our Lives - \$400
- Two Shows - DIVALicious and The Circle of Our Lives - \$720

B/W FULL PAGE (4 3/4" w x 8" h)

- One Show - DIVALicious - \$325
- One Show - The Circle of Our Lives - \$325
- Two Shows - DIVALicious and The Circle of Our Lives - \$585

B/W HALF PAGE HORIZONTAL (4 3/4" w x 4" h)

- One Show - DIVALicious - \$165
- One Show - The Circle of Our Lives - \$165
- Two Shows - DIVALicious and The Circle of Our Lives - \$297

B/W QUARTER PAGE HORIZONTAL (4 3/4" w x 2" h)

- One Show - DIVALicious - \$85
- One Show - The Circle of Our Lives - \$85
- Two Shows - DIVALicious and The Circle of Our Lives - \$153

Total amount enclosed: \$ _____

Closing date: _____

Please make checks payable to "PGMC"



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BUSINESS SPONSORSHIP SPACE GUIDELINES

DIGITAL FILES: PDF digital files are the preferred submission standard. Files should be saved at a minimum 300 DPI resolution. Black and white ads should be set to grayscale. Color ads should be set to CMYK. E-mail digital files to: ads@pgmc.org

CAMERA-READY MATERIAL: Materials must be actual size, without borders, with all type and artwork in place, generated on a laser printer. Business cards are also acceptable. Camera-ready material will be scanned so some reduction in quality could occur.

NON-CAMERA-READY MATERIALS: PGMC can provide desktop publishing services for text-only ad composition. Non-camera ready material should be submitted earlier than the closing date to allow time for processing.

CONTRACT AND COPY REQUIREMENTS: PGMC reserves the right to determine the appropriateness of the advertising in its concert programs. This includes, but is not limited to, matters of sexual explicitness, religion, and politics. Final determination of ad content is the responsibility of PGMC's board of directors. For ads that cannot be printed based on this determination, PGMC will discuss the matter with the advertiser in an attempt to modify the ad.

POSITIONING OF ADVERTISING: With the exception of the inside and outside cover positions, positioning of advertisements is at the discretion of PGMC.

PAYMENTS: Must be received by the appropriate closing date. Please make checks payable to "PGMC" and mail it with this completed form and camera-ready materials to:

PGMC Business Sponsorships
1315 Spruce Street
Philadelphia, PA 19107

BUSINESS RECOGNITION SPACE SIZES:

Full page..... 4 3/4" w x 8" h

1/2 page horizontal 4 3/4" w x 4" h

1/2 page vertical 2 3/8" w x 8" h

1/4 page horizontal 4 3/4" w x 2" h

1/4 page vertical 2 3/8" w x 4" h