PHILADELPHIA GAY MEN'S CHORUS

Box 30185, Philadelphia, PA 19103 · 215.731.9230 · www.pgmc.org · sponsorship@pgmc.org

Concert Program Advertisement Form

Name (Business Name)			
Contact			
Address			
City			
Telephone			
eMail			
Signature		Closing Date	

Instructions

1. Select the ad size and number of programs you'd like to be featured in.
2. Review the guidelines for proper submission of materials.
3. Submit payment & completed form to mbanks@pgmc.org or to the mailing address above.
4. Please make checks payable to PGMC and mail with this completed form and materials to the attention of Program Advertisements at the address above.

Ad Size	Dimensions	Full Season (December 2023 -May 2024)	Two Concerts	One Concert
Inside Front/Back Cover	5.5" x 8.5"	□ $1200	□ $800	□ $600
Inside Centerfold	4.75" x 8"	□ $1200	□ $700	□ $500
Full Page	4.75" x 8"	□ $1000	□ $600	□ $400
Half Page	4.75" x 4"	□ $500	□ $400	□ $300
Quarter Page	4.75" x 2"	□ $300	□ $200	□ $100

If you have NOT selected a full season advertisement, please select concert(s) you would like to be featured in:

☐ May 2023   ☐ December 2023   ☐ March 2024   ☐ May 2024

Ad Guidelines

Digital Files: All submissions may be in full color or black and white. PDF digital files are the preferred submission standard. Files should be saved at a minimum 300 DPI resolution. Black and white ads should be set to grayscale. Color ads should be set to CMYK. Email digital files to lmarrero@pgmc.org and jconner@pgmc.org.

Contract and Copy Requirements: PGMC reserves the right to determine the appropriateness of the business recognition spaces in its concert programs. This includes, but is not limited to, matters of sexual explicitness, religion, and politics. Final determination of content is the responsibility of the PGMC Executive Director. For those that cannot be printed based on this determination, PGMC will consult with the advertiser to modify the advertisement.

Positioning: With the exception of the inside and outside cover positions, positioning of business recognition spaces is at the discretion of the PGMC.